

IMAGES STATEMENT

We regularly take photographs, and occasionally video, of the children at our school to celebrate their achievements in their learning, record special events and for use in the school prospectus, on the school website/ social media pages and on school displays. This is an essential and legitimate part of our public task, as a school, to educate your child and promote the school. Below we outline the conditions of use which we adhere to.

Conditions of use:

- The images we take will be of activities that show the school and children in a positive light (embarrassing or distressing images will not be used).
- We may use group or class photographs or footage with very general labels e.g. science lesson.
- Only photographs used solely for assessment purposes within school will have any individual child's name indicated
- We will only use images of pupils who are suitably dressed.
- We will make every effort to ensure that we do not allow images to be taken of any children for whom we do not have permission or who are 'at risk' or disallowed from having their photograph taken for legal or social reasons.
- We will take all reasonable measures to ensure the images are used solely for the purposes for which they are intended/ However, we cannot guarantee this and take no responsibility for the way images are used by other websites or publishers or for any consequences arising from publication.

Very occasionally we may have special events which are photographed by an external organisation, which could be the media, who may take their own photographs or film footage which our children may appear in. The news media may use these images in printed publications, on televised news programmes or on their website. They then store them in their archive. They may also syndicate the photos to other media for possible use in either printed publications, on websites or both.

In any case where images are published externally (e.g. in the media or on social media) we have no control over when, where, if or how they will be used.

Please note that websites can be viewed throughout the world and not just in the United Kingdom where EU data protection law applies. Images may be used in printed and electronic form.

Please write to the school if there is any reason from a safeguarding perspective where your child may not be included. Please note that you may also write to the school if you would prefer for your child's name (first name only) not to appear on school newsletters (links for these are published on social media).